Monaker Group Engages Primero Systems, A Globally Recognized Award-Winning Technology Solutions Provider

Weston, Florida, April 7, 2016 – Monaker Group (OTCQB: MKGI), a technology-driven travel company, announced today that it has contracted <u>Primero Systems</u> ("Primero"), based in San Diego, California, to complete final partner integrations and upgrades for its flagship travel website NextTrip.com.

Commenting on Primero Systems' involvement, Mr. Bill Kerby, Chairman and CEO of Monaker Group, said, "I'm pleased to be working with Gary and the Primero team again on another travel platform. In our last project, Primero delivered us a high-quality work product, on-time and on budget giving us industry acclaims. I know Gary will take our NextTrip platform, transform it, and deliver a site that will showcase our alternative lodging, ground products and travel services in an eloquent, real-time booking solution. This unified site will serve as the backbone for both consumer and business partners, and there is no one I would trust more to get it right."

For more than two decades, Primero Systems has worked across multiple industries – including travel, science and healthcare – earning the trust and respect of its clients. Whether providing a multi-million dollar enterprise solution or helping global and local branding initiatives work in tandem to make a huge impact for clients, Primero has built globally recognized, award-winning enterprise platforms and solutions for clients.

Mr. Gary Saner, Founder and CEO of Primero, stated, "We are thrilled to be working as trusted partners with the Monaker Group on their NextTrip platform. I hold the highest respect for Bill, not only for his remarkable visionary capacity, but for the honesty and integrity he brings to his company. Primero's reputation rests on our ability to deliver mission-critical and enterprise-grade solutions to the marketplace, and we are eager to support Monaker with their technology initiatives."

About Monaker:

Monaker Group is a technology driven Travel Company with multiple divisions and brands, leveraging more than 60 years of operation in leisure travel. Monaker's flagship is NextTrip.com, the industry's first booking engine featuring alternative lodging (vacation home rentals, resort residences and unused timeshares) as well as a vast array of airlines, hotels, cruises, rental cars, tours and concierge services all combined in one platform to give customers the power of choice when booking their vacations. With key partnerships and established travel brands used as cornerstones, the Company's mission is to continue to expand offerings to become the "one stop" vacation center. Headquartered in South Florida with offices in California, the Company employs a dedicated team of travel and technology professionals.

Safe Harbor Statement:

This press release contains forward-looking statements that involve risks and uncertainties concerning the plans and expectations of Monaker Group. These statements are only predictions and actual events or results may differ materially from those described in this press release due to a number of risks and uncertainties, some of which are out of our control. The potential risks and uncertainties include, among others, or the expectations of future growth may not be realized. These forward-looking statements are made only as of the date hereof, and Monaker Group, undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise. All forward looking statements are expressly qualified in their entirety by the "Risk Factors" and other cautionary statements included in Monaker Group's annual, quarterly and special reports, proxy statements and other public filings with the Securities and Exchange Commission ("SEC"), including, but not limited to, the Company's Annual Report on Form 10-K for the period ended February 28, 2015 which has been filed with the SEC and is available at the SEC's website at www.sec.gov.

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