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Primero Systems Wins Software & Technology Award for Best Custom Software Provider

Award Honors Excellence Across Technology and Software Industries; Primero Recognized for Its Deep Expertise in Custom Software

SAN DIEGO, Feb. 22, 2016 – Primero Systems has been named "Best Custom Software Provider" at the recent Software & Technology Awards sponsored by Corporate America. These awards shine a spotlight on the individuals and firms who shape the American business landscape, rewarding excellence across all areas of the technology and software industries.

For more than two decades, Primero has helped businesses achieve their goals and potential through the infinite capabilities of software. No matter what unique challenges a business faces, Primero creates custom software tailored to suit a variety of needs. With a specialty in mission-critical software solutions, Primero helps companies achieve a higher level of competitiveness, efficiency and compliance. In fact, many Primero customers have grown to become leaders in their respective industries. A common characteristic in Primero's customer base is an appreciation for technology and the desire for a true partner that shares a similar business philosophy.

"We have worked hard to earn and retain the trust and respect of our customers," said German Porta, CTO of Primero. "In fact, we believe that our reputation is our greatest asset. From providing multi-million dollar enterprise solutions to working on smaller custom projects, we do what it takes to make things right. The end goal is to help our customers streamline their

processes and give them the tools they need to make informed decisions. When our customers succeed, we succeed. Receiving this award from Corporate America further validates our customer-centric approach."

Added Hannah Stevenson, managing group editor, Corporate America, "Primero has a strong background in custom software development and services combining flexibility, scalability and reliability for small and large business entities. The firm has become a trusted technology partner to its numerous clients. We are pleased to recognize them for their contributions to custom software development."

To learn more about Primero Systems, please visit www.primerosystems.com.

About Corporate America

Corporate America is the definitive magazine for CEOs, top tier management and key decision makers across the U.S. Created to inform, entertain, influence, and shape the corporate conversation across the nation through high-quality editorial, in-depth research and an experienced and dedicated network of advisers, Corporate America provides its readership with the most authoritative and current analysis of the major changes effecting the corporate landscape, and the latest deals and topical issues dominating the corporate universe.

About Primero Systems

Primero Systems Inc. brings people, processes, content and ideas together to produce better business experiences. For more than 20 years, Primero has been helping businesses achieve their goals and their potential through the infinite capabilities of software. From their award-winning Webtreepro content management system to their mission-critical, enterprise-grade custom software, Primero solutions improve efficiency, accuracy and contribute to the bottom line. Headquartered in San Diego, California, Primero serves a broad array of markets from healthcare to franchise, travel and countless others. Follow Primero on Twitter and Google+, like them on Facebook or connect with them on LinkedIn.

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