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Primero Systems Named Top 20 Enterprise Content Management Solution Provider by CIOReview

Annual List Showcases Top Companies Tackling Content Management Challenges; Primero Honored for Its Powerful Web CMS

SAN DIEGO, Dec. 9, 2015 – Primero Systems, an innovator in Web content management system (CMS) solutions, has been named one of CIOReview's Top 20 Enterprise Content Management Solution Providers. The annual list of companies is selected by a distinguished panel of experts and members of CIOReview's editorial board to recognize companies who are at the forefront of tackling content management challenges.

Two of the biggest challenges of content management are the ability to maintain brand control for companies that have multiple sites and the ability to adapt content to mobile form factors. Primero is addressing these challenges head-on with Webtreepro – a powerful, flexible, mobile-friendly CMS. Geared toward franchises, associations and other multi-site businesses, Webtreepro allows companies to instantly publish relevant content to multiple websites at the same time. And because Webtreepro is completely cloud-based, it is accessible from any device – such as a desktop computer, tablet or smartphone – with a responsive design that enables the content to be viewed as it was intended on each mobile device.

"We all know that one size does not fit all when it comes to creating content," said Steve Press, president of Primero. "Our Web content management platform is highly flexible and is

distinguished by its ability to deliver customized content based upon a nearly unlimited set of criteria. We are pleased that our ingenuity has been recognized by CIOReview."

"Primero has been on our radar for some time as an innovator that provides top-notch CMS solutions," said Jeevan George, managing editor, CIOReview. "Their Web CMS fills a gap in what has been an underserved market segment – that of multi-site businesses. We couldn't be happier to showcase Primero on our top companies list."

To learn more about Primero Systems, please visit www.primerosystems.com. Or download the Webtreepro product brief here.

About CIOReview

CIOReview constantly endeavors to identify "The Best" in a variety of areas important to tech businesses. Through nominations and consultations with industry leaders, editors choose the best in different domains. The Enterprise Content Management Special Edition is an annual listing of the Top 20 Enterprise Content Management Solution Providers in the United States.

About Webtreepro

An outgrowth of Primero's custom software business, Webtreepro is an elegantly simple and powerful Web content management solution for marketers seeking to maximize brand presence throughout a network of websites. Designed to publish content across one or thousands of sites instantly, Webtreepro addresses the needs of franchises, associations or any multi-location business. It is a scalable, highly flexible, mobile-friendly platform for Web content management and is distinguished by its ability to deliver relevant content based upon a nearly unlimited set of criteria. As an Intranet/Extranet solution, Webtreepro is equally powerful – providing a central site for content that can be accessed according to any number of specifications.

About Primero Systems

Primero Systems Inc. brings people, processes, content and ideas together to produce better business experiences. For more than 20 years, Primero has been helping businesses achieve their goals and their potential through the infinite capabilities of software. From their Webtreepro content management system to their mission-critical, enterprise-grade custom software, Primero solutions improve efficiency, accuracy and contribute to the bottom line.

Headquartered in San Diego, Primero serves a broad array of markets from healthcare to franchise, travel and countless others. Follow Primero on Twitter and Google+, like them on Facebook or connect with them on LinkedIn.

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